

## PRESSRELEASE

## Joe Chiccarelli Opts for Lynx Aurora Converters for new Morrissey Album

**COSTA MESA, CA** ~ **JULY 15, 2014** — Aurora 16VT converters from Lynx Studio Technology were used for the transatlantic recording and mixing of the new album by Morrissey, "World Peace is None of Your Business". Produced by Joe Chiccarelli, tracking was done at the beautiful La Fabrique studio in Saint-Rémy-de-Provence, France. Overdubbing and final mixing were completed at Sunset Sound in Los Angeles.

Aurora 16VT converters have been in use at La Fabrique for many years and provided Chiccarelli with the clarity and response required for tracking the Morrissey sessions.

"We have been using Lynx Aurora at La Fabrique for many years now. It was after testing different other converters that we finally decided to buy Aurora. As an engineer I'm very satisfied and regularly track and mix with very good results," according to Hervé le Guil, La Fabrique's owner. "I always keep the Aurora's stereo mix that is very close to my stereo console output, very close! It's really fantastic that passing through the converters you never lose the quality of the initial sound. It's a really good machine!"

Noted French engineer Maxime Le Guil assisted Chiccarelli with tracking in France.

"La Fabrique is a state of the art studio. It's an idyllic setting and an extremely inspiring place to work," stated Chiccarelli. "There are many options in terms of recording spaces. The staff is top notch and it's always a musically rewarding experience to record there."

After tracking was completed in France, Chiccarelli resumed work in Los Angeles for completion at Sunset Sound. In an effort to maintain the same sonic character he had achieved in France and after evaluation, he determined that a change in converters may be the difference. Working with Chris Bolitho at Vintage King LA, he brought in a pair of Aurora 16VT converters and immediately got back to the exact quality audio he had in France.

"It was really important for me to maintain some continuity throughout the project. Since we tracked thru the Lynx Aurora, I really wanted to maintain that sound through the mixing stage," explained Chiccarelli, "There is an openness and smoothness in the top end of these convertors that is quite unique. It was very noticeable in the Vocal sound and the acoustic guitar sound especially.

"The change in converters to Aurora made all of the difference. The Auroras sound great. They have lots of air on top. It is indeed the vocal sound that I had recorded. In mixing we used a combination of Lynx Convertors and other converters, but the extension in the top and bottom end that the Aurora has was really helpful on instruments that needed the air. I am very thankful that Aurora allowed us put this album back to where it started."

"World Peace is None of Your Business" was released July 15, 2014. For more information on La Fabrique Studios, go to: http://www.studioslafabrique.com/. For Sunset Sound, go to: http://www.sunsetsound.com/.

Designed and built in California, USA, Lynx Studio Technology offers a range of Aurora and Hilo converters and high quality audio cards. Pristine audio quality, versatility, customer support and cross platform performance are the earmarks of the Costa Mesa based company. Lynx is privately held and founded in 1998.

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